## Rejoicing

The Macao Post and Telecommunications Bureau issues a new set of commemorative stamps "Rejoicing", the fifth issue of the similarly-themed series after "Love and Blessings", "Celebration", "Festivity" and "Joy" issued between 2005 and 2018. In addition, personalized stamps of the same theme are also issued.

The word "Rejoicing" carries the meaning of expressing great happiness and celebrating joyfully. We rejoice when we celebrate festivities or special occasions such as birthday parties, traditional festivals and anniversary celebrations held by an organisation or a country. When we are immersed in this atmosphere, we always feel extremely happy, pleased and joyful.

"Rejoicing" is issued on 9<sup>th</sup> October, 2023, which also marks the 54<sup>th</sup> Anniversary of the World Post Day, thus making it a meaningful issue. The World Post Day was declared by the Universal Postal Union in 1969 to bring awareness to the important role that the postal industry plays in the global cultural, economic and social developments, as well as to honour the contributions and achievements of the Universal Postal Union throughout the years.

Macao is a small city that integrates Eastern and Western cultures and it is vividly reflected in this stamp issue. The first stamp of the set, bright red in colour, features the joyous moments of a family enjoying a heart-warming reunion meal while appreciating the fireworks against the backdrop of Chinese lanterns and paper fans. The second stamp is in golden colour and depicts golden ribbons fluttering in the wind and a bow being formed when the purple ribbons wrap around the clinking champagne glasses. In Western culture, ribbons and champagne both symbolize celebration.

The sheetlet of "Rejoicing" personalized stamps includes twenty stamps of two designs. Each stamp contains a blank space for overprinting selected images, such as personal photographs, drawings and so on. It is suitable for special occasions like opening ceremonies, anniversaries, festivals, wedding, graduation ceremonies, family reunion, etc. Companies and organisations can print their names and logos on the personalized stamps and send to their clients as one-of-a-kind invitation cards or greeting cards. Moreover, the personalized stamps can be made into a presentation pack or customized product as a unique and elegant gift.

Macao Post and Telecommunications Bureau Translation: NextVector Consultants Ltd.