

## **70<sup>th</sup> Macao Grand Prix**

As the largest and most representative sports tourism signature event in Macao, the Macao Grand Prix celebrates its 70<sup>th</sup> running this year. Being held for decades without interruption, it is a comprehensive sporting event involving different types of races such as Formula 3, touring car, and motorcycle. With a circuit length of 6.2 kilometres along the Guia Hill, the circuit of the Macao Grand Prix is known as the Guia Circuit. In addition, what makes the Guia Circuit unique is that it is the only street circuit in the world that hosts races of motorcycle, touring car and Formula 3 at the same time. Together with its fast straights and twisting sharp bends, the Guia Circuit is recognized as one of the most challenging street circuits in the world.

The Macao Grand Prix was organized for the first time in 1954 and this year marks its 70<sup>th</sup> running. Over the decades, the event has gone through many changes and evolved from a regional competition to a world-renowned international event. A large number of world class legendary drivers, including Ayrton Senna, Sebastian Vettel, Lewis Hamilton, Mika Häkkinen, Jenson Button and Michael Schumacher, etc., have made their grand entrances here. Meanwhile, countless tourists from all over the world have been attracted to the city to enjoy the exciting races and witness the great charm of the Macao Grand Prix.

The Macao Grand Prix has always been popular and has gained much attention among Macao residents, tourists, drivers and international media. The races help to promote the image of Macao as an international travel destination and foster Macao's international reputation. Furthermore, the extensive overseas promotion and telecast of these races also help to promote Macao as the World Centre of Tourism and Leisure as well as a city of major sporting events. Thus, it attracts more tourists to Macao which stimulates tourism consumption, and also promotes the development of sports tourism and other industries in the city.

In November 2023, the Macao Grand Prix will host its 70<sup>th</sup> running. To commemorate this milestone, the Grand Prix will be held on 11 to 12 and 16 to 19 November. Such arrangement will surely bring more spectacular races for audiences and fans. In addition, a series of other celebrations will also be organized in the same period to create a lively and festive ambience for the races.

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